



## ALL INDIA RUBBER INDUSTRIES ASSOCIATION

"How RUBBER will bounce  
in a volatile world"



NRC-2012

## National Rubber Conference 2012

Kolkata 14th & 15th December, 2012

# National Rubber Conference (NRC) 2012

14 - 15 December 2012, Kolkata

Gearing up the Rubber industry: New Directions and Strategies

Themed

## “How rubber will BOUNCE in a volatile world”

NRC 2012 at Kolkata will examine how industry leaders are adjusting to the rapidly changing world economy and new paradigm occurring globally that may impact the rubber industry.

### Organizer

All India Rubber Industries Association (AIRIA)

### Execution Unit

AIRIA (Eastern Region)

All India Rubber Industries Association (AIRIA) is a non-profit making body dedicated to promote the interest, growth and development of the Indian rubber products industry. Established in 1945, it has been the voice, platform and forum of the rubber industry and trade.

In pursuance of the catalytic role – a key operational principle of the Association as business facilitator, AIRIA decided to hold NRC 2012 in all the four metropolis. The fourth of the NRC series 2012 scheduled at Kolkata as a finale is being executed by AIRIA (Eastern Region).

### Dates and Venue of NRC 2012 at Kolkata

Friday and Saturday, 14 – 15 December, 2012 (from 9.00 AM onwards)  
CII-Suresh Neotia Centre of Excellence at Salt Lake City (Behind City Centre),  
DC-36, Sector 1, Salt Lake, Kolkata – 700 064.

### Invitation for participation and call for papers

The Organizer extends cordial invitation to all players and stake-holders of the rubber industry and trade including government officials, R&D personnel, investors and consumers for participation, and looks forward to welcoming you to NRC 2012 at Kolkata on 14-15th December 2012.

The Organizer seeks a diverse range of contributors to submit papers of topical importance to the rubber industry and trade for presentation in NRC 2012 at Kolkata. Give NRC 2012 delegates the opportunity to learn from your experiences and best practices by submitting your paper proposals before 7th November 2012 for consideration by the Technical Committee, and if accepted, it would be included in the Conference presentation programmes and Souvenir. Initially within the deadline of 7th November 2012 the abstract of your paper not exceeding 250 words should be submitted together with your biodata in brief and a copy of your passport size colour photograph.

### Conference Focus

- Focus on improving understanding of the opportunities and challenges facing the rubber industry plus the differing roads to recovery following the global economic crisis.
- Expert analysis and review of economic recovery, environmental requirements, and developments of rubber products manufacturing industries,
- Climate change and the effect on the rubber industry, both in terms of rubber demand as well as natural rubber production potential,
- Outlook for demand & supply of natural and synthetic rubber under different scenarios of economic recovery and oil prices,
- Availability of required inputs as well as new materials, and consequence of rubber,
- New polymers and their applications in the rubber industry for all round benefits,
- Technology upgradation,
- New areas of end-use of rubber goods,
- Energy-related problems and solutions,
- Export potential and gearing-up steps.
- India's Trade potential with the neighbouring countries.

## Who's Who Concerned With Organising The NRC 2012 At Kolkata

Advisors			
Mr. S.K. Sarkar Past President, AIRIA	Mr. T.K. Mukherjee Past President, AIRIA	Mr. Joydev Chatterjee Hony. Member, AIRIA	
Ex-officio			
Mr. Niraj Thakar President, AIRIA	Mr. Mohinder Gupta Sr. Vice-President, AIRIA	Mr. R. Ramachandran Vice-President, AIRIA	Mr. Mehul Patel National Convener
Executive			
Mr. K.K. Chowdhury Chief Convener	Mr. Shyam Surekha	Mr. Umesh Chand Toshniwal	Mr. Arup Basu
Mr. Zafar Ahmed	Mr. Swapan Kumar Dey	Mr. Mazhar Ahmed Bani	Mr. Ramesh Kejriwal
Mr. Nitin Shah	Mr. Sahid Ali Khan	Mr. Subrata Banik	Mr. Manish Chakraborty
Technical			
Mr. Sawar Dhanania	Mr. Soumitra Ganguly	Mr. Subir Sen	Dr. Soumen Chakraborty
Mr. Bireswar Banerjee	Dr. Abhijit Bandyopadhyay	Dr. Sanjay Roy	Dr. Dipankar Chattopadhyay
Mr. Sanjay Bajoria	Mr. A. Ghosh Dastidar	Mr. Pranab Koley	Mr. Anjan Das Majumdar
Souvenir related			
Mr. Mukesh Gupta	Mr. Akshay Bahri	Mr. Probhat Poddar	Mr. Sharad Khattry

### Programme at glance

Day 1: Friday, 14th December 2012

Time	Programme
8.45 AM – 9.30 AM	Registration
9.30 AM – 10.30 AM	Inauguration of NRC 2012 at Kolkata & Keynote Address
10.30 AM – 11.00 AM	Tea
11.00 AM – 1.30 PM	Session 1 – Presentations by resource persons and Partners (4)
1.30 PM – 2.30 PM	Lunch break
2.30 PM – 3.30 PM	Session 2 – Presentations by resource persons (2)
3.30 PM – 4.00 PM	Tea break
4.00 PM – 5.30 PM	Session 3 – Presentations by resource persons (3)
7.00 PM onwards	Networking Cocktails and Dinner





**Day 2: Saturday, 15th December 2012**

Time	Programme
9.00 AM – 9.30 AM	Tea
9.30 AM – 11.00 AM	Session 1 – Presentations by resource persons (3)
11.00 AM – 11.30 AM	Tea/Coffee break
11.30 AM – 1.30 PM	Session 2- Presentation s by resource persons (4)
1.30 PM – 2.00 PM	Valedictory Session
2.00 PM onwards	Lunch

**Delegate Fees**

		Early Bird (up to 20-11-12)	Standard (after 20-11-12)
( a )	Members	Rs.2250/- per delegate	Rs.2809/- per delegate
( b )	Non-members	Rs.3370/- per delegate	Rs.3935/- per delegate
( c )	Foreign Delegates	US\$ 115/-	US\$ 170/-
( d )	Students	Rs.565/- per delegate (For first ten students only)	

*\*The above fees are inclusive of 12.36% Service Tax*

**Partnership**

Taxonomy of the categories of partnerships, such as, Platinum, Diamond, Gold, Silver, etc.

Kolkata NRC 2012	Category	Rate		Facilities – (A) Number of complimentary Delegate Passes, (B) Table Space in venue, (C) Presentation time to Seminar audience, (D) Free Insertion of Corporate literature in the Conference Kit and (E) Corporate Advt. in Conference Souvenir (Full page)				
		Indian (Rs.)	Overseas (US\$ net)	( A )	( B )	( C )	( D ) Not more than	( E )
M	Majestic Partner	150,000	3000	10	1	25 minutes	4	One (coloured)
E	Elegant Partner	100,000	2000	5	1	20 minutes	2	One (coloured)
E	Exultant Partner	50,000	1000	3	-	-	1	One (coloured)
T	Tulip Partner	25,000	600	2	-	-	-	One (coloured)
	Lunch Partner	50,000	1000	3	-	-	1	One (coloured)
	Cocktail Dinner Partner	100,000	2000	5	1	20 minutes	2	One (coloured)
	Tea Partner	20,000	400	2	-	-	-	One (coloured)

With logos and names of the Partners “Thank you” banners will be displayed in the Conference venue.



### Rates for Advertisement in Conference Souvenir

	Advertisement in the Conference Souvenir	Indian	Overseas
1.	Front inside cover (coloured)	Rs.10,000/- plus Service Tax @ 12.36%	US\$ 230 net
2.	Back cover (coloured)	Rs.15,000/- plus Service Tax @ 12.36%	US\$ 350 net
3.	Back inside cover (coloured)	Rs.10,000/- plus Service Tax @ 12.36%	US\$ 230 net
4.	Full page (coloured)	Rs.5,000/- plus Service Tax @ 12.36%	US\$ 125 net
5.	Half-page (coloured)	Rs.3,000/- plus Service Tax @ 12.36%	US\$ 80 net
5.	Full page (B/W)	Rs.3,000/- plus Service Tax @ 12.36%	US\$ 80 net
6.	Half-page (B/W)	Rs.2,000/- plus Service Tax @ 12.36%	US\$ 60 net

Ad matter should be in PDF file, Resolution 300 DPI

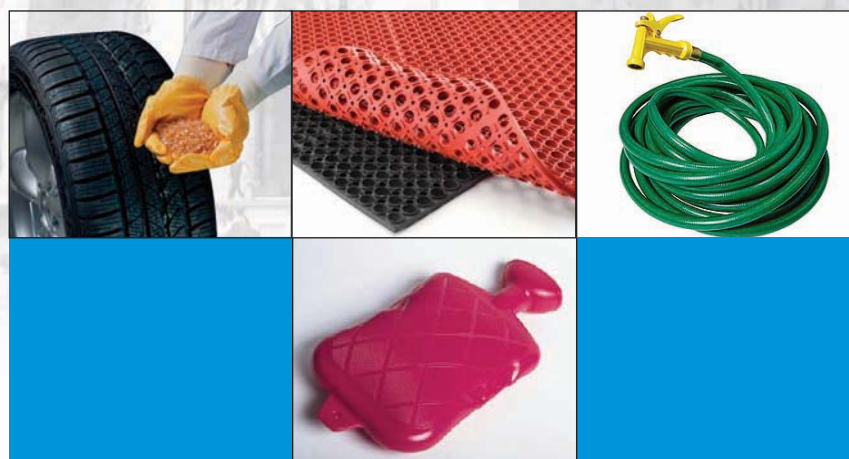
### Mode of payment

By at par Cheque / DDs to be drawn in favour of "All India Rubber Industries Association" and should be sent to the Conference Secretariat (address given below).

He who finds it expedient and convenient may make cash payment at the Office of AIRIA (Eastern Region) during the office hours on any working day against Money Receipt.

### Foreign Remittance

Name of Beneficiary	All India Rubber Industries Association
Bank A/c No.	028711011000748
Beneficiary's Bank Name and Address:	Andhra Bank, Karaya Road Branch, 4/2 Karaya Road, Kolkata – 700 017, India.
SWIFT CODE	ANDBINBB
Name and Address of the Correspondent Bank	Bank of New York, N.Y. USA, 1 Wall Street, New York
SWIFT CODE	IRVTUS3N



## **SECRETARIAT FOR NRC 2012 AT KOLKATA**

Mr. T.K. Majumdar  
Regional Secretary,  
All India Rubber Industries Association  
(Eastern Region),  
64B, Karnani Estate (2nd Floor), 209 AJC Bose  
Road,  
Kolkata – 700 017  
M: 09831818079

Mr. Pradip Kumar Pal  
Executive, (Treasurer)  
M: 09874350718  
Phone: + + 91 33 2290-3941 / 2289-0187  
E-mail: [er@allindiarubber.net](mailto:er@allindiarubber.net) / [airiaer@vsnl.net](mailto:airiaer@vsnl.net)  
Website: [www.allindiarubber.net](http://www.allindiarubber.net)



Conference Venue

## **All India Rubber Industries Association (Eastern Region)**

**highly solicits your patronage  
to make this programme a success.**