MILLENNIUM POST N.D 3/12/18

JK Tyre Hornbill rally begins in Kohima

OUR CORRESPONDENT

THE PICTURESQUE hills in Kohima will reverberate with the sounds of roaring cars as the JK Tyre Hornbill Motor Rally returns to the annual Hornbill festival of Nagaland in a bigger and more exciting format.

The three-day event, which began on December 2, will see some of country's top rallyists battle for honours even as the entire town turns into party mode.

The annual rally which is in its 9th year of existence have added the off road challenge as well which would take place on December 4.

The exciting off roading event making its debut in this iconic event will see top of the line drivers from the region as well as the country traversing through a course of 1.5 kms negotiating six gruelling obstacles in their bid to be crowned champions.

Arguably the most exotic Northeast state, Nagaland is also organising a World War 2 Peace Rally to pay homage to its martyrs during the Battle of Kohima. Family members of the heroes will be part of a very touching rally, as they will be taken on a parade in vintage cars and jeeps towards the cemetery.

All three events coincide with the famous Hornbill Festival of Nagaland, a seven-day extravaganza of cultural performances, ethnic food courts, handlooms and handicrafts bazaars, film and art festivals, fashion shows and a national rock contest.

"We are extremely delighted to be part of the Hornbill Motor Rally once again. JK Tyre has always been keen on tapping motorsport talents from every corner of the country. The Northeast has a number of motorsports enthusiasts and I am sure this year's competitions will be exciting," said Sanjay Sharma, Head of JK Tyre and Motorsports.

The Time, Speed and Distance (TSD) rally will be run over a distance of 55 kilometres, starting from the IG Stadium. Day 1 will come to an end at the Kisama Heritage village. Day 2 will see the Off Road Challenge while Day 3 will be marked by the WW2 Peace Rally.