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- **AGM and Awards Nite**
- NRC 2019





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India Rubber Industries Αll Association - Western Region organized its 8th Edition of the National Rubber Conference 2019, on 30th Sep. & 1st Oct., 2019, at Hotel Grand Hyatt, Mumbai. It was an exciting event bringing together almost 400 participants who attended the two-day conference.26th August 2019. Both the parties agreed to have an academic collaboration in the areas of mutual interest that include inputs on curriculum design, internships, industry visits, guest lectures, campus recruitment







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68Highlights of 67Th Annual General Meeting 2018-19





The gallant journey of All India Rubber Industries Association, AIRIA from its year of inception in the year 1945, has been really commendable. For the first time, Pune Chapter of Western Region, embraced the opportunity to showcase the 67th Annual General Meeting 2018-2019 of our premier Association.



90 Cover Story Chemistry of Rubber Bonding With Tyre Textiles

The word reinforcing means increase in strength. Tyre cord is supposed to be reinforcing agent of tyre, which means, when an impact is there on a pneumatic tyre, the impact force will be taken care of by tyre elastomeric compound but the force needs to be transmitted through tyre cords to prevent damage on the tyre

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