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## COVER STORY

### Some Aspects of Thermoplastic Elastomers (TPES)

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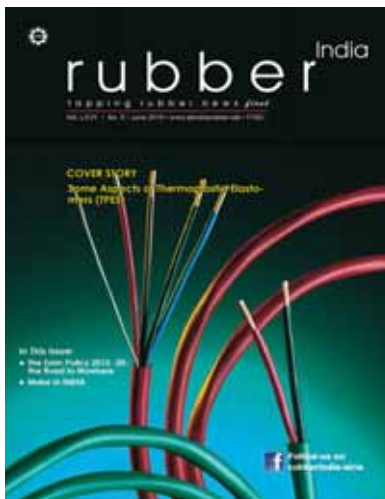
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Cover Story

Some Aspects of Thermoplastic Elastomers (TPES)



Thermoplastic Elastomers are defined as a group of polymers that exhibits instantaneous reversible deformation. In most of TPES, consist of a continuous phase that exhibit elastic behavior & dispersed phase that represents the physical crosslinks. The chemical structure & molecular architecture of Elastomer is tightly related to Elastomeric-mechanical response. Higher strain requires a polymer with high molar mass. A Thermoplastic Elastomer has all the same features, except chemical X-linking is replaced by a network of physical cross links.

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Management Article

MAKE IN INDIA  
Rechanting the Mantra with a Difference



Mr. Narendra Modi had been attracting ever increasing viewership leading up to the May 2014 Lok Sabha elections, it reached a crescendo on the independence day, when as per some reports, a whopping 56 million viewers watched their newly elected Prime Minister with rapt attention. In his maiden independence day speech, if Mr. Modi was humble enough to acknowledge India's socio-demographic ills, he also seemed confident to chant the economic mantra-Make in India.

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Management Article

The Exim Policy 2015 -20- the Road to Nowhere



The much awaited EXIM POLICY 2015-20 fixes a target of \$ 900.00 Billion by March 2020 which is increased from the present about \$ 450.00 Billion including Services Exports for 2015. This figure has been stagnating at this level for the last 3 years. How we are going to achieve this target is anybody's guess as I do not see any significant thrust being provided in any of the sectors while incentives have been reduced in the Rubber manufactured product sector.

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Focus



- FISME terms Small Factories Bill Regressive; Seeks Amendment and RIA
- Maharashtra Govt, SIDBI set up Rs 200 crore fund for MSMEs
- Hassle free financial assistance up to Rs 50 lakhs for K'taka MSMEs
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