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TAPPING RUBBER NEWS FIRST

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CXO's Desk p14

CXO's perspective on Quality and Standards of Rubber Products

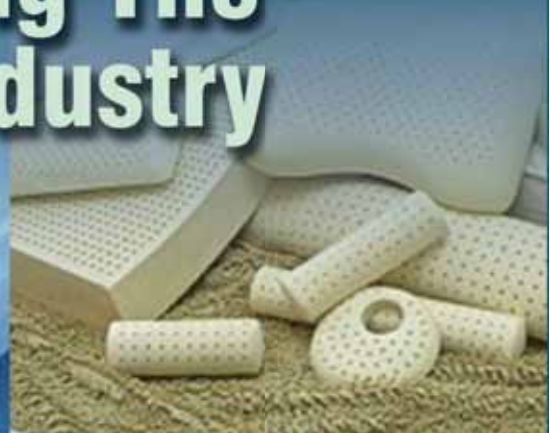
Policy Pulse p18

Talks about Technical Barriers to Trade and Harmonization of Indian Standards with ISO Standards

Trade Speaks p49

Insightful writeup on 'Adapting to the New Normal'

Standards Shaping The Rubber Goods Industry



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editor, publisher or their agents.

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CXO's Desk

We had an opportunity to connect with Mr. Srikanth Krishnamurthy, Director, Alfa Rubber & Springs (P) Ltd., where he has shared his thoughts and point of views on Quality and Standards of Rubber product point of view & expectation from budget 2021.

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Policy Pulse

Technical Barriers to Trade and Harmonization of Indian Standards with ISO Standards

Technical barriers to trade generally result from the preparation, adoption and application of different technical regulations and conformity assessment procedures.

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**Cover Story
Standards Shaping the
Rubber Goods Industry**



Standards are documented consensus agreements containing safety or technical specifications or other precise criteria to be used consistently as rules.

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Ground Reort

We got an opportunity to know insights into Key driver Behind a Successful Business of Mr. Iqbal Singh Anand, Chairman, ALP Group



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Rubber Skills

Apprenticeship - the bridge between education and skilling Ecosystem

Apprenticeship has always been considered as one of the best bridges to connect |the entire education/skill eco system (along-with colleges/training institutions) and students looking for employment, with industry looking for shop floor exposed job ready skilled manpower.

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CSR Edge

Business with a conscience is PCBL's mantra



PCBL is committed to enhancing societal value and the Company has engaged in various initiatives to empower communities.

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Market Buzz



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Trade Speaks

“The secret of change is to focus all of your energy, not on fighting the old but on building the new”, Socrates the Greek philosopher’s wise words strike a chord as I begin to pen this article down.

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Events & Exhibition List

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Innovation and Technology

An investigation of Keep on Rolling

The demand for extremely load-bearing elastomers for wheel treads and rollers is growing worldwide. The



materials are used, for example, in the wheels of forklift vehicles, in guide rollers of high-rise and industrial elevators, and in rollers for agricultural machinery and high performance roller coasters.

While driving along roads we often see boards on roadside sheds saying “Vulcanization of the Tire done here”.

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Essence

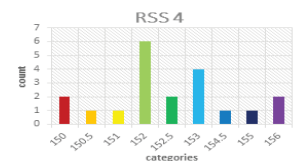
Is Yoga about achievement or awareness?

One of the key differences that one finds between the yoga that is popular in the West and that which is taught by traditionally trained Indian gurus of India is the idea of achievement.



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Notification

