



AIRIA's participation at Rubbercon'15

Rubbercon 2015, an International Rubber Conference with the theme "Shaping the Future through Innovative Technology" was organized by Indian Rubber Institute (IRI) at Hotel ITC Grand Chola, Chennai from 1st to 3rd March, 2016.

The Conference featured like International Rubber Conference and focused on the latest trends and developments in Rubber & Allied Industries and had few Educational Symposiums. The three day Conference transformed the knowledge in various topics like Plenary Session, Product Innovation, Specialty Polymers and Its Application, Testing and Simulation, Manufacturing and Equipment, New Generation Fillers, Retreading and recycling, Natural Rubber and Alternative Materials, Sustainable and Innovative Materials, Rubber Compounding, The advanced Latex Technology, Rubber Moulded Goods.

More than 400 delegates from around different parts of the world attended the Conference. The three days program had opened up many opportunities for the participants to interact with their fellow industry leaders, knowing each other & sharing of ideas which would definitely benefit the growth of the Industry.

AIRIA was as a Silver Sponsor at the event and had a stall to promote the various activities being taken up by the association. There was also a membership drive conducted at the event & a few prospective members were approached. The stall was manned by Mr. D. Elayaraja, Officer HR & Business Development (AIRIA-SR) & Ms. Shirley Abraham, Project Coordinator – IRE 2017. The team was able to interact with many of the participating delegates explaining the services of AIRIA and also updated them about India Rubber Expo-2017, the upcoming flagship event of the Association.