

Saamrath project for skilling workforce in rubber sector launched



New Delhi

Recognising RSDC's considerable work in skilling of workforce, Ministry of Skill Development & Entrepreneurship has given an ambitious target to assess & skill 10 lakh manpower in the rubber sector. RSDC is gearing up for the ambitious project by stepping up skilling, re-skilling and upskilling efforts. The project, named SAAMRATH – Empowering million lives in Rubber, was released recently at New Delhi.

Marking a formal launch of the Saamrath project, a Mobile Tyre Service Skill Van was unveiled, which will move across different state highways, villages and towns, creating awareness about skill requirement for tyre service and maintenance and safety on roads.

In his communication at the launch of Saamrath project, Dharmendra Pradhan, Union Minister of Skill Development & Entrepreneurship (MSDE) said, "Rubber sector gen-

erates large scale employment and is an important contributor to India's GDP. It goes to the credit of RSDC that they have undertaken an in-depth study of the sector, conducted skill gap analyses and have standardized job roles across manufacturing, rubber plantation and services segments. I wish RSDC all the best".

Mobile van, fitted with necessary equipment and manned by skilled personnel, will train tyre fitters, assess them on skills

acquired and also certify them. The van was flagged off by R C Bhargava, Chairman, Maruti Suzuki Ltd. and R Gopalakrishnan, Ex-Executive Director, TATA Sons Ltd in the presence of key industry members, Training Partners, Assessment Agencies and other esteemed guests.

"Tyre fitters which dot the length and breadth of Indian highways play an important role in making road transport safer and smoother. Fitting of tyres especially commercial tyres is a skilled job requiring formal training. Unfortunately a large majority of tyre fitters are not formally trained so we chose to embark on the Saamrath project with skilling of tyre fitters," said Vinod Simon, Chairman RSDC.

The training will be provided under Recognition of Prior Learning (RPL) scheme of Pradhan-Mantri Kaushal Vikas Yojana (PMKVY), added Ms Meghna Mishra, CEO, RSDC.