

# DECCAN HERALD

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## **National Rubber Conference Concludes**

The 4th edition of National Rubber Conference (NRC) organised by All India Rubber Industries Association (AIRIA) saw a large participation from Rubber and allied sectors. Pravir Kumar, Director General of Foreign Trade and chief guest on the occasion appreciated the efforts of the rubber industry towards export promotion. According to Mohinder Gupta, President AIRIA, the conference saw breakthrough ideas being discussed which will stand the industry in good stead. Ketan Shah, Sr. Vice President AIRIA said NRC as an event stands out as it sees the convergence of all the stakeholders of rubber industry. Mehul Patel, National Convener NRC '15 termed NRCs as a brand to reckon with in view of conferences being organised for 4th successive year in all four regions. J C Malhotra, Chairman AIRIA North and host of the conference thanked the guests for large participation.