

Michelin is first tyre maker to get star rating for fuel efficiency

OUR BUREAU

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Michelin has become the first tyre brand in India to be accredited with the recently introduced star labelling programme of Ministry of Power, aimed at improving sustainability and newly introduced performance standards for tyres.

Michelin X MULTI ENERGY Z tyre has been awarded the industry's first fuel savings label with a 4-star rating by the Bureau of Energy Efficiency (BEE) under the Ministry of Power.

The tubeless truck and bus tyre 295/80R22.5 X® MULTI ENERGY Z is manufactured and designed by Michelin in India.

The company claims to offer fuel savings, longevity with multiple re-treads and safety on Indian terrain. This efficient 4-star rated tyre promises up to 8 per cent more fuel saving.