

Continental Tires unveils new local-made tyres

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HYDERABAD: Giving an impetus to the government of India's 'Make in India' programme, tyre manufacturer Continental Tires said it is now manufacturing various vehicle parts at its Modipuram plant for both the passenger and commercial segment. The 19-inch and 20-inch rim size tyres, recently launched by Continental Tires India is locally made at its plant. The company also announced the introduction of digital solutions to its Conti360 fleet solutions for the commercial vehicle segment in the Indian market.

Samir Gupta, Managing Director, Continental Tires India said, "India is an important market for us. We have continuously invested in India and expanded our portfolio with our 'In the market, for the market' strategy. The step towards localising the production of 19-inch and 20-inch rim size tyres for SUVs and premium vehicles segment highlight our further commitment to the Indian market."
