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BUSINESS TIES WITH JAPAN IN RUBBER GET A BOOST

Kochi: With the visit of rubber industry delegation to Japan, the business ties between the two countries in the field of rubber have received the much needed boost. They would explore opportunities in trade, investment, technology upgradation, JVs and R&D in the rubber industry. Supported by Union Ministry of Micro, Small and Medium Enterprises, the delegation of All India Rubber Industries Association explored wide ranging trade and investment opportunities in the rubber sector in Japan. The delegation was led by Mohinder Gupta, President AIRIA. During the visit, the delegation had detailed meetings with Japanese counterpart- Japan Rubber Manufacturers Association. It also met The Society of Rubber Science and Technology Japan, Japan Automobile Tyre Manufacturers Association and others. "During the meetings, the members were able to have first-hand understanding of famed Japanese technology, business prospects, techniques and the information about the Rubber industry scenario in Japan, The meetings were extremely fruitful and it gave an opportunity to the delegates to think and re-built ties between India and Japan for accelerating trade, investment, technology upgradation, JVs and research and development", Gupta said. **ENS**