



All India Rubber Industries Association Mission Visits Japan

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A mission comprising 13 representatives of the All India Rubber Industries Association (AIRIA; Mohinder Gupta, President) visited Japan February 8 through 13, calling on five Japanese rubber and synthetic rubber manufacturers, as well as raw materials merchants and others.

They also made a courtesy call on February 12 to the Japan Rubber Manufacturers Association (JRMA), and were greeted by other major industry groups including the Society of Rubber Science and Technology, Japan (SRIJ), and the Japan Automobile Tire Manufacturers Association (JATMA), with whom they exchanged views.

Established in 1945, AIRIA is an organization covering the four eastern, western, southern and northern regions of India and formed by approximately 1,300 mid-sized manufacturers of industrial rubber parts including automotive components, hoses, shoes and some solid tires.

During this visit, AIRIA's first mission to Japan, the organization created opportunities for interaction with each of the various companies and other organizations in Japan's rubber industry.

As part of a project to promote "Made in India" rubber, the delegation also put out feelers for the introduction of Japanese rubber technologies and potential partnerships with Japanese companies. They are particularly interested in actively pursuing future opportunities to interact with Japanese manufacturers of industrial rubber parts that are compact and maneuverable.

In addition, AIRIA urged attendance at the India Rubber Expo scheduled for January 2017, while Chairman Nakaseko of the Society of Rubber Science and Technology, Japan, urged attendance at IRC Kitakyushu, to be held in Kitakyushu beginning October 24.

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