

# AIRIA to host India Rubber Expo in March

## Our Bureau

Kochi

All India Rubber Industries Association (AIRIA) will host the largest ever rubber trade event in the Asia Pacific — India Rubber Expo (IRE) 2024. The expo will be held for three days starting from March 20 at Bombay Exhibition Centre, Goregaon. This is the 11th edition of the India Rubber Expo.

IRE aims to showcase the latest technological advancements in the rubber industry, unite rubber traders under one umbrella, increase exhibitors' participation and assess the current market status. The larger intent of the rubber expo is to also support the high optimism among rubber traders and entrepreneurs for sustaining the economic growth.

Over 450 exhibitors, including domestic and international players from over 30 countries, are expected to participate in the expo. To promote this expo, road shows will be held across major cities.