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Hardik Patel



Policy

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AIRIA calls for exclusive export promotion council for rubber products

By ET Bureau | 1 Sep, 2015, 05.14PM IST

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The export turnover of rubber products from India reached Rs 17500 crore in 2014-15. As much as 30 per cent of the rubber products manufactured by MSME rubber sector in India are exported.

KOCHI: Pointing to large untapped potential for increasing export of rubber products from India, All India Rubber Industries Association (AIRIA), has asked for the formation of an exclusive export promotion council for rubber products.

The export turnover of rubber products from India reached Rs 17500 crore in 2014-15. As much as 30 per cent of the rubber products manufactured by MSME rubber sector in India are exported.

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A rubber products export promotion council (Rubbexil) needs to be formed under the ministry of commerce & industry to have a more focussed support to export of rubber products from India, according to AIRIA. Currently, export of rubber products is promoted through chemicals and allied products export promotion council (Capexil) having 17 Chapters.

"New missions of the govt. of India including [Make-in-India](#) and Skill India can be successful only through a sharper emphasis on labour intensive and widely spread out sectors such as rubber products", said Mohinder Gupta, president AIRIA in a statement.

Currently there are around 5000 MSME rubber units in the country manufacturing over 35000 different rubber products and providing employment to around 30 lakh people.

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