

Tyre output, export up 22% in FY11

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THE tyre industry performed well in the last financial year (2010-11) despite high input costs. Both, production and export of tyres registered an annual increase of 22 per cent during FY11.

According to the Automotive Tyre Manufacturers Association (Atma), total tyre production in 2010-11 was 120 million in all categories. This was 98 million in the previous financial year. Exports in all categories increased to 6.5 million as against 5.3 million in 2009-10.

The average monthly production was 10 million as against the average monthly production of 8.1 million tyres in 2009-10. The monthly av-

erage export was 537,865 tyres as against 441,540 in the last financial year.

Production has increased sharply in two-wheelers/moped and three-wheeler segments. In the case of two-wheelers, the increase was 56 per cent at 12.65 million tyres. This was 8.1 million tyres in the previous year. This is mainly due to the sharp increase in the sale of two-wheelers in 2010-11.

The production of three-wheeler tyres increased to 7.5 million tyres from 5.4 million, registering growth of 38 per cent, the data showed. The rise in the sale of three-wheelers, coupled with the increase in replacement of tyres contributed to the sharp rise in production of this segment.

Likewise, the passenger car

120 MILLION TYRES WERE PRODUCED IN FY11.

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tyre segment registered a growth of 31 per cent, as the total production increased to 26.2 million as against 20 million tyres in 2009-10. In the case of motor cycle tyres, the growth was 21 per cent at a production of 43 million. Production in the industrial tyre segment grew 14 per cent.

Total production in this segment was 615,569. The lowest rate of growth in pro-

duction was recorded in the truck and bus segment, as the output was 15.6 million as against 15.2 million, registering a growth of just three per cent. The off-the-road (OTR) segment grew 19 per cent and the tractor trailer tyre segment 16 per cent in 2010-11. All the 13 categories of tyres produced in India recorded growth during FY11.

EXPORTS

A whopping increase of 1,244 per cent was registered in export of jeep tyres in 2010-11. A total of 93,356 jeep tyres were shipped as against 6,946 in 2009-10 according to the data. Also, the industrial tyre segment registered a growth of 1,461 per cent at 124,943 tyres as against 8,002 units in

the previous financial year. In the implements tyre segment an increase of 578 per cent was registered and the two-wheeler segment registered a growth of 540 per cent. A total of 50,141 tyres were shipped in 2010-11 in two-wheeler category as against 7,830 in the previous financial year.

While negative growth was registered in the export of tractor, LCV and truck and bus segments, 1.2 million car tyres were exported as against 845,688, a growth of 32 per cent. In the motor cycle segment, total exports were 755,892 tyres, recording an increase of 108 per cent. A two per cent drop was recorded in truck and bus category at 2 million tyres against 2.05 million in 2009-10, according to Atma.