

# ALL INDIA RUBBER INDUSTRIES ASSOCIATION

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Ref: All MEM/ 9 /2021-22

30<sup>th</sup> July, 2021

To,

All Associate Members of the Association

Dear Sir/s,

**Sub: AIRIA EXPORTS AWARDS / CERTIFICATES OF SPECIFIED  
RUBBER RAW MATERIALS DURING 2020-2021.**

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As you are aware, the Association has been presenting 'EXPORT AWARDS' every year, for excellent performance in exports of rubber goods to the members of the Association.

We are pleased to inform you that for the year 2020-21 the Association has also decided to give export awards for outstanding performance in export of Specified Rubber Raw Materials.

We are pleased to invite the entries for the year 2020-21 for Export Awards / Certificates of Merit, which will be presented at the award function of the Association in September, 2021.

The terms and conditions that have to be followed for submitting the required information for participating in the scheme of Awards are enclosed. The awards to be given by the AIRIA are as follows:

- |    |                      |   |                         |
|----|----------------------|---|-------------------------|
| 1. | Top Export Award     | : | One                     |
| 2. | Special Export Award | : | Two                     |
| 3. | Certificate of Merit | : | All Eligible Applicants |

The member-firms wishing to send their entries for the above awards should furnish, in duplicate, the information as per the enclosed proforma entry form. The entry form should be filled in all respects and signed, and should be forwarded to the Association along with (i) Chartered Accountant's certificate wherever figures are required to be certified and (ii) Certificate confirming payment of membership subscription to AIRIA upto and including the year 2021-22 as per the enclosed proforma to enable the Association to accept the entry for the Awards.

Please note that the entries should reach the Association at the above address  
**LATEST BY 20<sup>th</sup> August, 2021.**

Entries received thereafter will not be considered. Should you need any further information or clarification, you are welcome to contact the office of the Association.

**Only one award will be given whichever is highest if someone is applying for both awards ie Domestic and Export Award.**

We are sure, you will participate in the scheme by sending your entry for the Awards, so as to reach us on or before 20<sup>th</sup> **August, 2021.**

**Please also send soft copy of the application to “[info@allindiarubber.net](mailto:info@allindiarubber.net)”.**

Thanking you,

Yours truly,



(Rajendra Bhamare)  
Secretary General

Encl:

1. Copy of the Award Scheme
2. Entry Form
3. Proforma of Certificate confirming Membership subscription payment & Chartered Accountant's Certificate.

## **AIRIA EXPORT AWARD SCHEME**

### **FOR SPECIFIED RUBBER RAW MATERIALS AS PER LIST ATTACHED**

#### **OBJECTIVE**

The AIRIA Export Awards/ Certificate of Merit are primarily to encourage the, members of the Association, endeavoring to initiate, develop and expand their exports.

#### 1. **CATEGORIES OF EXPORT AWARDS :**

There will be three types of Export Awards for excellence in exports viz :

- i) Top Export Award : One
- ii) Special Export Award : Two
- iii) Certificates of Merits : To all eligible exporters.

#### 2. **ELIGIBILITY CRITERIA**

Exporters satisfying the following minimum criteria would be considered for Top / Special Export Award for Rubber Raw Materials.

- 2.1 There should be a minimum export turnover of Rs.20 crores for non-SME unit and Rs.5 crore for SSI sector during the year under consideration.
- 2.2 No firm securing less than minimum qualifying marks of 50 on their export achievement / performance shall be selected for Top / Special Export Awards.

#### 3. **SELECTION OF FIRMS**

Selection of firms for Top/Special Award will be made after detailed examination of the actual performance and on the basis of marks allotted on their different achievements / activities, as per the following norms.

#### 4. **EXPORT PERFORMANCE (MAXIMUM MARKS: 60):**

One mark will be allotted for each Rs. 75 lakhs for Non-SME unit and Rs.25 lakhs for SME sector, subject to a maximum limit of 60 marks.

#### 5. **EXPORT PERFORMANCE AS A PERCENTAGE OF OVERALL SALE (MAXIMUM MARKS : 20) :**

0.25 mark will be allotted for export of each 1% of overall sales, subject to a maximum of twenty marks.

#### 6. **EXPORT GROWTH / DECLINE (MAXIMUM MARKS: 10)**

0.5 mark will be allotted for each 1 % increase in export as compared to the actual average export during the preceding three years. Negative mark on the same basis will be given in case of decline in export. The maximum limit for positive or negative marks in absolute terms is 10.

7. EXPORT MARKETS (MAXIMUM MARKS : 10)

One mark will be given for every country to which exports have been effected, subject to a maximum of ten marks.

8. CERTIFICATES OF MERIT

Certificates of Merit will be given to those exporters who have a minimum export turnover of Rs. 10 crores for Non-SME units and Rs. 3 crores for the SME units.

9. INSTRUCTIONS

Please follow the INSTRUCTIONS given on Page No. 4 for filing up the Entry Form for AIRIA Top / Special Export Award / Certificate of Merit.

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**LIST OF RUBBER RAW MATERIALS COVERED UNDER AIRIA EXPORT AWARD SCHEME**

The following rubber raw materials will be eligible for Top Export Award / one Special Export Award / Certificate of Merit

**Group A.**

- 1) Reclaim Rubber
- 2) Synthetic Rubber - all grades
- 3) Rubber Master Batches
- 4) Carbon Black
- 5) All Rubber Chemicals – including antioxidants, accelerators, pepticizers, rubber retaders etc.

The following raw materials which had multi-uses including being used by the rubber industry should also be eligible for the Award as mentioned above / Certificate of Merit on the basis of certification by a Chartered Accountant that the exported materials were meant for rubber products manufacture :

**Group B.**

- i) Process Oils
- ii) Zinc Oxide
- iii) Stearic Acid
- iv) Pigments
- v) Fillers
- vi) Sulphur
- vii) Peroxides
- viii) Silica
- ix) Release Agents
- x) Plasticisers

**INSTRUCTIONS FOR FILLING-UP THE ENTRY FORM FOR AIRIA TOP / SPECIAL EXPORT  
AWARD / CERTIFICATE OF MERIT**

- 1) All entries are required to be filled-in type scripts.
- 2) No entry should be kept blank. If any parameter is not applicable or information is not available, please mention clearly 'Not Applicable' or 'Nil' or 'Not Available', as the case may be.
- 3) Answers should be specific for each query.
- 4) Only direct exports will be taken into account for the purpose of selection of Export Awards.
- 5) Each entry should be accompanied by necessary audited certificate from Chartered Accountants in support of claims of exports made during the last four years.
- 6) Wherever export value has to be mentioned, the figures should be both in terms of Indian Rupees and in U.S. Dollars as far as possible.
- 7) No entry will be considered unless the forms are properly signed with date and office stamp.
- 8) Member-firm sending entry for the Top / Special Export Award / Certificate of Merit should have paid to the Association all the dues including the current year's annual subscription and should enclose certificate to that effect.
- 9) Any application not conforming to the above mentioned instructions is liable to be rejected.
- 10) The AIRIA can seek additional information from applicant, if required.
- 11) The decision of the Managing Committee shall be final and binding.
- 12) Export figures relating to the items covered in the respective group A and B will be considered separately and no inter mixture of figures of export of items covered under group A and B will be admissible.

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AIRIA EXPORT AWARDS

PROFORMA ENTRY FORM

**ENTRY FORM FOR SPECIFIED RUBBER RAW MATERIALS FOR FURNISHING THE DETAILS  
OF THEIR EXPORT PERFORMANCE FOR THE YEARS 2017-2018 TO 2020-2021.**

**(TO BE FILLED IN BY THE APPLICANT)**

I) COMPANY'S DATA

- 1) Name of the Member-firm :
- 2) Address, Telephone No., Fax No. & E-Mail. :
- 3) Branch Office/s in India :
- 4) Overseas Office/s and/or Resident Representative/s :
- 5) Whether the firm is an SME Unit, if so, Mention Registration Number and validity :
- 6) Joint Venture/Subsidiary Companies promoted overseas. :
- 7) Manufacturing activities of the firm :
  - i) Exclusively/substantially for export :
  - ii) For domestic market :
- 8) Products Manufactured/Exported :
- 9) Licensed/Installed Capacities :
- 10) Details of foreign Collaboration, if any :
- 11) Year of Establishment :
- 12) Nature of the Organization (Public Ltd. / Pvt. Ltd. / Partnership) :
- 13) Is the firm recognized as Export House? Please give recognition number and Validity. :
- 14) Whether Merchant-exporter or Manufacturer-exporter :

II) PERFORMANCE DATA

1) Break-up of TURNOVER during the last 4 financial years

Year	FOB Value of Exports		Domestic Sales	Total Turnover
	Rs.	U.S. \$		
2017-2018				
2018-2019				
2019-2020				
(Average of above 3 years (A))				
2020-2021				
(% increase/decrease in 2020-2021 over (A))				

2) Item-wise break-up of EXPORTS during the last 4 financial years (OWN MANUFACTURE):

Name of the Products Value	Year	quantity	F.O.B.	
			Rs.	U.S. \$
	2017-2018			
	2018-2019			
	2019-2020			
	(Average of above 3 Years (A))			
	2020-2021			
	{%increase/decline in 2020-2021 over (A)}			

3) Country-wise and item-wise break-up of total exports during the last 4 financial years:-

F.O.B. Value in Rupees as well as in U.S. Dollars

Country/ Products	2017-18		2018-2019		2019-2020		Average of 3 years (A)				% increase /decrease in 2020-2021 over (A)		
	Rs	US\$	Rs	US\$	Rs.	US\$	Rs	US\$	Rs	US\$	Rs	US\$	
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(1)



**III) EXPORT PROMOTION EFFORTS**

Details of Applicant's export promotion efforts during 2020-2021 with reference to the following:

- 1) Development of markets abroad
  - a) for a product not previously exported  
(Name of product, country, their export during 2020-2021)
  - b) Old products but new markets : (Name of the product/  
Country, their exports during 2020-2021)
- 2) Whether the firm has been able to make substantial increase in export on a sustained basis preferably in Non traditional areas:

Year	Name of the Products	<u>Exports in FOB value</u>	
		Rs.	US\$
2018 - 2019			
2019 - 2020			
2020 - 2021			

- 3) Successful introduction of a new product into export trade (name the product and their export and the country where exported during 2020-2021) :
- 4) Successful break-through in sophisticated Foreign Markets (industrially advanced Countries) :  
(Main products, name of the markets and Exports in Rs & US\$ during 2020-2021) :
- 5) Recovery of lost ground in foreign market for The exporter (name the market, if any) :
- 6) Whether the company has adopted ISO 9000 Standards of Quality of export product? If so, The details and certified evidence thereof. :
- 7) Indicate the year and type of award, if any, received during the last 3 years. :

Signature & Stamp of the Applicant

Date :

**PROFORMA - 1**

CERTIFICATE CONFIRMING PAYMENT OF MEMEBRSHIP

SUBSCRIPTION TO A.I.R.I.A.

I hereby certify that our company, a Member of AIRIA, has paid all the membership subscription dues to the Association including the subscription for the current year 2021-22 vide receipt No (mention receipt No.                      of last payment) and that we have no subscription arrears till date.

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Signature of Accredited Representative

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Seal of the Company

Date :

**PROFORMA - 2**

**CHARTERED ACCOUNTANT'S CERTIFICATE**

This is to certify that the Exports by M/s  
As per the figures shown by them for the years 2017-18, 2018-2019, 2019-2020 & 2020-2021  
have been verified by us and are correct.

Name & Address of the Chartered Accountants: -----

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Date :

Signature

Seal

**Note: Please show trading data separately under point No II) PERFORMANCE DATA**