



## AIRIA EASTERN REGION

Presents

# NATIONAL RUBBER CONFERENCE (NRC) 2023

**THEME:**  
INNOVATION  
DIGITISATION  
& BUSINESS INTELLIGENCE



**FRIDAY & SATURDAY**  
**3RD & 4TH**  
**NOVEMBER**  
**2023**

**HYATT REGENCY**  
**KOLKATA**

JA-1, JA BLOCK, SECTOR III, BIDHANNAGAR,  
KOLKATA, WEST BENGAL 700106

# WITNESS

## RUBBER INDUSTRY IN ACTION

at  
**KOLKATA**

With the resounding success of National Rubber Conference 2022, AIRIA (ER) returns with the 10th Edition of the Conference with the theme 'Innovation, Digitisation & Business Intelligence'. Expect enlightening discussions on the theme and an extensive opportunity to network with an august cohort of over 300 members of the rubber fraternity of Eastern India over the duration of the event.

Just like the previous editions, we boast of strong patronage from premier institutions of the nation, namely RDSO, ISRO, IRMRA, RCPSDC, IIT-KGP, IIM-C, FIEO among others.

### SOME KEY INSTITUTIONS ASSOCIATED WITH US

- » Indian Space Research Organisation (ISRO) and Research Design and Standards Organisation (RDSO)
- » Indian Rubber Manufacturers Research Association (IRMRA) under M/o Commerce and Industry, Government of India
- » Footwear Design and Development Institute, FDDI, Nodia under M/o Commerce and Industry, Government of India
- » Rubber Board, under M/o Commerce and Industry, Government of India
- » University of Calcutta (Department of Polymer Science)
- » Rubber, Chemical & Petrochemical Skill Development Council (RCPSDC)
- » Indian Institute of Technology (IIT), Kharagpur
- » Indian Institute of Management (IIM), Kolkata
- » Birla Institute of Technology (BIT), Mesra
- » Federation of Indian Export Organisations (FIEO)
- » Tripura University
- » Bureau of Indian Standards (BIS)



## Enlightening Topics of Interest with Interactive Sessions and Panel Discussions

**Innovation,  
Digitization &  
Business Intelligence**

**ESG in  
Rubber Industry  
A Mandate**

**Application of TPE in  
current Scenario &  
its growing Demand**

**Rubber in  
Agro & Automotive  
Sectors**

**Rubber & Sports  
-  
A Match Made  
on Field**

**Silicon  
Applications in  
EV**

**Software  
Applications in  
Rubber Industry**

**Automating the  
Modern Rubber  
Factory - Solution to  
a Pressing Problem**

**IRMRA's Testing &  
New Product  
Development  
Support to MSMEs**

**QCOs in Rubber  
Products like Footwear,  
Hose, Rubber Toys,  
Chemicals etc.**

**Rubber Product  
Exportation**

**Equipments &  
Safety Gloves**

**Electrical Safety**

**Fluoropolymers  
and Rubber**

**Building Agile  
Brands & Branding**



## PARTICIPANTS' PROFILE

**MANUFACTURERS**

**BUSINESS HEADS**

**PLANT HEADS**

**TECHNOLOGISTS**

**SUPERVISORS**

**ENGINEERS**

**GOVERNMENT OFFICIALS**

**MANAGERS**

**RAW MATERIAL MANUFACTURERS**

**MACHINERY MANUFACTURERS**



**PARTNERS DETAILS:** For making the NRC 2023 a successful event and to compliment our efforts, we request you to support the event as Partner. The various types of partnership available are as below:

## NRC 2023 KOLKATA PARTNERSHIP MATRIX (for Rubber and its Allied Industries)

Category	Platinum Partner	Diamond Partner	Cocktail Dinner Partner	Kit Partner	Gold Partner	Silver Partner	Goodwill Partner
Partnership Amount	INR 5 Lakhs	INR 4 Lakhs	INR 3 Lakhs	INR 2.5 Lakh	INR 1 Lakh	INR 50,000/-	INR 30,000/-
No. of free delegates	6	5	4	4	3	2	1
Insertion of company literature in conference kit	6 Leaflets	5 Leaflets	4 Leaflets	4 Leaflets	3 Leaflets	2 Leaflets	X
Chief Executive of the company to be invited to the dais during the Inaugural function	✓	X	X	X	X	X	X
Display company name and logo during networking dinner	X	X	✓	X	X	X	X
Company Tag to be displayed with the Conference Kit	X	X	X	✓	X	X	X
Company name and logo to be displayed during lunch	✓	✓	X	X	X	X	X
Company Logo to be printed on the backside of lanyard	✓	✓	✓	✓	✓	X	X
Company Logo to be displayed in related Advertisement creatives	✓	✓	✓	✓	✓	✓	Only Name
Company logo to be displayed at Pre Function Area	✓	✓	✓	✓	✓	✓	Only Name
Company Logo to be displayed on Stage LED Screen	✓	✓	✓	✓	✓	✓	X
Advertisement in the Souvenir Book	Back Cover Page	Front Inside Cover Page	Back Inside Cover Page	1 Full Page Colour	1 Full Page Colour	1 Full Page Colour	1 Full Page B/W
Company Logo to be appeared on printed flexes	✓	✓	✓	✓	✓	✓	Only Name



## JOIN US

Be a delegate now to  
experience, learn and benefit



Scan the QR code  
to Register Online

**Delegate fee:** The delegate charges for the conference are as under

DATE	MEMBER	NON-MEMBER
UPTO 15-10-2023	₹ 7000 /-	₹ 8000 /-
Spot Registration	₹ 8000 /-	₹ 9000 /-
Foreign Delegate	USD 260	

- On all transactions GST @ 18% or as applicable would be charged

## OUR ACCOUNT DETAILS

### BANK ACCOUNT DETAILS

Cheque/NEFT in favour of All India Rubber Industries Association

Name of the Beneficiary	All India Rubber Industries Association
Bank A/c No.	028711011000748
Beneficiary's Bank Name and address:	Union Bank of India, Karaya Road Branch, 4/2 Karaya Road, Kolkata – 700 017, India.
IFSC Code	UBIN0802875 (used for RTGS, IMPS and NEFT transactions)
SWIFT Code	UBININBBKOL
MICR	700026142
Company GST No.	19AAACA7076R1ZY



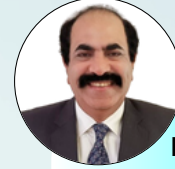
## ORGANISING COMMITTEE NRC 2023



**Mr. Ramesh Kejriwal**  
President, AIRIA



**Mr. Shashi K. Singh**  
Senior Vice President, AIRIA



**Mr. Sanjeev Sikka**  
Vice President, AIRIA



**Mr. Rakesh K. Dugar**  
Chairman, AIRIA (ER) & Member  
Managing Committee, AIRIA



**Mr. Kamlesh Jain**  
Convener, NRC 2023 & Member  
Managing Committee, AIRIA



**Mr. Zafar Ahmed**  
Co-Convener, NRC 2023 & Member  
Managing Committee, AIRIA



**Mr. Mahesh Kejriwal**  
Co-Convener, NRC 2023 & Member  
Managing Committee, AIRIA



**Mr. Vishal Bagaria**  
Co-Convener, NRC 2023 &  
Vice-Chairman, AIRIA (ER)



**Mr. Arnob Guha**  
Vice-Chairman, AIRIA (ER)



**Mr. Umesh C Toshniwal**  
Vice-Chairman, AIRIA (ER)



**Mr. Partha P. Sarkar**  
Member Managing Committee, AIRIA



**Mr. Arjun Bahri Dhawan**  
Co-opted member,  
Managing Committee, AIRIA



**Mr. Hemant K. Baheti**  
Member, ERC, AIRIA



**Mr. Aditya V Poddar**  
Member, ERC, AIRIA



**Mr. Somdev Bhowmick**  
Member, ERC, AIRIA



## ORGANISING COMMITTEE NRC 2023



**Mr. Soumitra Ganguli**  
Member, ERC, AIRIA



**Mr. Sharad Khattry**  
Member, ERC, AIRIA



**Mr. Wasimur Rahman Mallick**  
Member, ERC, AIRIA



**Mr. Jaydev Chatterjee**  
Hony. Member, AIRIA



**Mr. T. K. Mukherjee**  
Former President, AIRIA



**Mr. Kamal K. Chowdhury**  
Former President, AIRIA



**Prof. Dr. Sawar Dhanania**  
Former President, AIRIA  
& Chairman, Rubber Board



**Prof. Santanu Chattopadhyay**  
RTC, IIT - Kharagpur



**Prof. Dr. Kinsuk Naskar**  
Head, RTC, IIT - Kharagpur



**Prof. Dipankar Chattopadhyay**  
Department of Polymer Science &  
Technology, Calcutta University



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Department of Polymer Science &  
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**Dr. Debdipta Basu**  
IRMRA East



**Mr. Bireswar Banerjee**  
Member, ERC, AIRIA



**Mr. Vivek Baheti**  
Member, ERC, AIRIA



**Mr. Aayush Kejriwal**  
Member, ERC, AIRIA



**Mr. Vivek Seth**  
Member, ERC, AIRIA



**Mr. Abhishek Bothra**  
Member, ERC, AIRIA



# OUR PARTNERS



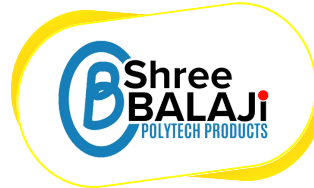
## Platinum Partner



## Kit Partner



## Gold Partners



## Silver Partners



## Goodwill Partners

MR. T. K. MUKHERJEE

NEW INDIA RUBBER WORKS  
PVT. LTD.

ZODIAC RUBBER INDUSTRIES  
PVT. LTD.

HARITSONS MINTech  
PVT. LTD.







## CONTACT US:

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